



## **Woodley Town FC Sponsorship**

Woodley Town FC is an emerging force in local football with the 1st team the current Reading Football League Senior Division and Senior Cup double. With the title came promotion to the Hellenic League Division 1 East within The FA's non league football pyramid.

Such is the attraction of the club that a fourth men's team will be formed and entered into the Reading Football League for season 2009 – 10.

The club also has a thriving youth section called the Kestrels that consists of twenty one teams providing football for boys aged six to seventeen and three girls teams at age thirteen and provides coaching in local schools as part of its Football in the Community scheme run in conjunction with Woodley Town Council.

In addition the club has the prestigious FA Charter Standard Development Club accreditation.

The lifeblood of all football clubs is sponsorship and Woodley Town FC is no different. With your support we can continue to provide a club that the community of Woodley can be proud of.

There are many different opportunities to support the club through sponsoring kit and equipment, programme advertising, pitch side banners, website links etc. There is also the opportunity for other sponsorship to meet your individual requirements.

### **How will my company benefit from sponsoring Woodley Town FC?**

- Shirt Sponsorship with Company logo
- Good public relations – increase local awareness of your business and the satisfaction that your sponsorship is helping raise the profile of the Town through sporting achievements.
- Opportunity to present awards at Club presentation evening
- Press coverage
- Coverage on the clubs website ([www.woodleytownfc.co.uk](http://www.woodleytownfc.co.uk)) and a link back to your own website
- Acknowledgement and possible advertising in the club's monthly newsletter that is distributed to all players and the parents of the youth players – c 400 players

### **How much would it cost to support the club:-**

- First team kit with Company logo and full page advert in 1st team match day programme - £900
- Reserve team kit with Company logo and full page in 1st team match day programme £600
- Third / Fourth team kit with Company logo and full page in 1st team match day programme - £500
- Pitch side banner with Company logo for the season £200
- Individual player sponsorship with mention in programme £30
- Sponsor a First team match for £50
- Company logo and a website link on club website for the season £50
- Programme advertising for every 1st team home match
  - Full page £130
  - Half page £65

### **All sponsorship and advertising income goes towards the considerable running costs of the club:-**

- Pitch hire
- Match official fees
- Kit and training equipment (balls, bibs, cones)
- Coaching of players
- Developing coaches through their attendance on coaching courses
- Transport costs for away matches
- Annual League Affiliation Fee's
- Medical supplies
- Training facility costs
- Kit washing

For further information please contact:

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